

Yahoo Loops Promotional Schedule

Sample Subject Lines

Promo: Santa Wears Spurs by Starla Kaye (spicy, erotic)

Excerpt PG13: Santa Wears Spurs by Starla Kaye

Excerpt Adult: Santa Wears Spurs by Starla Kaye (spicy, erotic)

Sample Excerpt Lead-In

Santa Wears Spurs

By Starla Kaye

ISBN

Genre: Contemporary Western Erotic Romance

Rating: Spicy, explicit sex

Price

Available:

Author URL: www.starlakayeromance.com

EVERY DAY

- **Book Cravers** (328 members)—Subject: Promo/Excerpt: Title, rating
- **Brenda Williamson Romance Party** (1,568 members)—Excerpts anytime except on another author's scheduled day—Subject: M/F What scene from Title, Excerpt rating
- **Ebook Chatters** (835 members)—Subject: Promo/Excerpt (rating): Title by, genre
- **Erotic Excerpts and Promotionals** (536 members)—no rating necessary, hotter the better excerpt
- **Erotic Readers and Their Authors** (324 members)—Subject: Promo: Title by, genre, rating
- **Erotic Writers International** (1,597 members)—Subject: Promo: Title by, genre, rating
- **Erotica Writers and Readers** (242 members)—Subject: Promo: Title by, genre, rating
- **Euro Reviews Chat** (245 members)—Subject: Promo (rating): Title by, genre, rating
- **Got Romance Authors** (33 members)—Subject: Promo (rating): Title by, genre, rating
- **Hot Romance Readers** (217 members)—Subject: Promo (rating): Title by, genre, rating
- **Lovers of Romance** (724 members)—Subject: Promo (rating): Title by, genre, rating
- **Promo Only** (656 members)—Subject: Promo/Excerpt (rating): Title, by
- **Readers of Erotic Romance** (662 members)—promotions limited to 3 per month; unlimited excerpts; Subject: Promo/Excerpt (rating): Title, by, genre
- **Romance Excerpts Only** (1,219 members)—can post 2 excerpts per day; Subject: Excerpt: Title, author, genre, rating
- **TRS Blue The Romance Studio Blue** (1,158 members)—Subject: Promo (rating): Title, author
- **World Romance Readers** (564 members)—Subject: Promo/Excerpt (rating): Title, by, genre, rating
- **World Romance Writers** (623 members)—Promo/Excerpt (rating): Title, by, genre, rating

Monday

- **Brenda Williamson Romance Party** (1,568 members)—Promos only
- **Coffee Time Romance & More-Erotic** (1,358 members)—Subject: Promo: (M/F, BDSM, Adult)-Title by OR Excerpt (rating): Title by, genre

- **Love Romance Café** (2,519 members)—1 per author each week, put all info on contests, blog, excerpts in one message; Subject: Promo/Excerpt (rating): Title, author, genre
- **Night Owl Romance** (609 members)—Can post twice on Monday; Subject: Promo/Excerpt: Title, genre, rating
- **Romance Lives Forever** (994 members)—one post, multiple promos per email; Subject: Promo: Title, rating
- **Talking Two Lips** (1,230 members)—excerpts and promos

Tuesday

- **Pillow Talk with Shannon Leigh** (122 members)—open promo day to tell about books, upcoming chats, reviews; Subject: Promo (rating): Title, what, author
- **Romance Lives Forever** (994 members)—author only day; one post each, multiple promos per email

Wednesday

- **Romance Lives Forever** (994 members)—open discussion, NO promos, talk about books, films, crazy writing schedules, anything

Thursday

- **Pillow Talk with Shannon Leigh** (122 members)—Wow! excerpts only: Subject: Excerpt (rating of excerpt): Title, by, genre

Friday

- **Alpha Males and Their Authors** (305 members)—2 promos per author—Subject: Promo: Title: Excerpt rating
- **Manic Readers** (655 members)—Subject: Promo/Excerpt (rating): Title

Sunday

- **Pillow Talk with Shannon Leigh** (122 members)—contests only; Subject: Author name, contest